

FILM ADVISORY BOARD, INC.

Rating System

RATING FEES

DVD or VHS (30 minutes)	\$ 1,050.00
DVD or VHS (45 minutes)	\$ 1,350.00
DVD or VHS (60 minutes)	\$ 1,650.00
DVD or VHS (80 minutes)	\$ 2,050.00
DVD or VHS (90 minutes)	\$ 2,250.00

Over 90 minutes (2 Hours maximum) \$10.00 each additional minute.

Theatrical releases (2 hour maximum) \$ 2,500.00

Video/Theatrical Release (over 2 hours) \$10.00 for each additional minute

Please contact us regarding special rates for DVD and VHS's that are part of a series.

Normal turn around time is seven business days

For same day or next day service add \$200.00 for weekdays and \$300.00 for weekends.

CRITERIA

DVD and VHS's presented for a rating need to be accompanied by the LETTER OF ACKNOWLEDGEMENT and STATEMENT OF VALIDITY FORMS authorizing you as the lawful producer/distributor, of the submitted title, who has the lawful right to request a rating from the Film Advisory Board, Inc.

We accept cashier, personal and business checks. If you should require the Film Advisory Board, Inc. to return all submissions please include return postage and the carrier's Express Service account number.

Once you receive the FAB rating, be sure the rating appears in a prominent position on the front or back and spine of the DVD case or the VHS cassette box. If possible, the rating should be placed on DVD and VHS labels.

The rating category with the content description should be printed in bold caps (see example on next page).

Please forward two samples of the label and one complete DVD or VHS that show the Film Advisory Board, Inc. imprint, to our attention. Thank you.

Titles can not be changed without advising FAB. If content changes and new material is added, after our initial rating of the DVD or VHS title, a RE-EVALUATION is required, since the initial rating can not be used when content changes have been made.

FAB RATING SYSTEM FEES continued

The re-evaluation of DVD or VHS submission assures that the FAB rating of the title is in the correct category. The fee for the re-evaluation is one half (1/2) of the original fee paid.

Print, TV, theatrical trailers, internet and all other advertising of titles rated by Film Advisory Board need to be in accordance with the category that the title was designated.

The Film Advisory Board, Inc. provides the original artwork of the rating category. The producer/distributor will be required to drop in the content description FAB has delineated. (see example below).

FAB RATING SYSTEM CATEGORIES

- C** CHILDREN: ages 10 and under
- F** FAMILY: all ages
- PD** PARENTAL DISCRETION: implies age suitability
- PD -M** PARENTAL DISCRETION MATURE: ages 13 and over
- EM** EXTREMELY MATURE: ages 17 and over
- AO** ADULTS ONLY: ages 18 and over

SAMPLE RATING



Place FAB content description in bottom area as shown above.

Thank you for choosing the Film Advisory Board for the opportunity to rate your home entertainment DVD or VHS title for content evaluations.

FLM ADVISORY BOARD, INC.

263 West Olive Avenue # 377, Burbank, CA 91502

Ph. 323.461.6541 Fax 323.469.8541

www.filmadvisoryboard.org

FILM ADVISORY BOARD, INC.
Rating System

STATEMENT OF ACKNOWLEDGEMENT

I hereby certify that I, _____, am the
sole producer or distributor of _____,

and I have the full authorization to apply for this rating with the Film Advisory Board
Rating System.

Running Time _____

Producer _____
(print)

Distributor _____
(print)

Signature _____

Title _____

Company _____

Date _____

Phone _____

Fax _____

Film Advisory Board, Inc.
263 West Olive Avenue # 377 Burbank, CA 91502
323.461.6541 Fax 323.469.8541
www.filmadvisoryboard.org

Elayne Blythe founder of the Film Advisory Board will always be remembered for her great works
The Film Advisory Board, Inc. is a 501(c)(3) Nonprofit Corporation Federal ID# 95-4646123

FILM ADVISORY BOARD, INC.
Rating System

STATEMENT OF VALIDITY

THE FILM ADVISORY BOARD CATEGORIES AND RATINGS – C, F, PD,
PD-M, EM, AO PLUS CONTENT

We hereby state that the program _____

Submitted by _____

will be released as presented to the Film Advisory Board, Inc. Any changes, deletions or additions, from the screened title needs to be brought to the attention of the Film Advisory Board prior to release of the title. It is our understanding that any rating relevant to changes, as determined by the Film Advisory Board's Rating Committee may lead to a re-evaluation of the rating category.

Name _____

Signature _____

Title _____

Company _____

Date _____

If the cassette boxes or DVD cases have been printed prior to the Film Advisory Board Rating they need to be changed to conform to the Film Advisory Board, Inc. standards.

Film Advisory Board, Inc.
263 West Olive Avenue #377 Burbank, CA 91502
323.461.6541 Fax 323.469.8541
www.filmadvisoryboard.org

Elayne Blythe founder of the Film Advisory Board will always be remembered for her great works
The Film Advisory Board, Inc. is a 501(c)(3) Nonprofit Corporation. Federal ID# 95-4646123